

# iSummerMX Programs

June 24 to July 19, 2024

Four weeks traveling  
and learning around Mexico



STUDY IN  
MEXICO





## Discover Mexico!

If you love traveling and learning about new cultures, these itinerant programs **taught in English** are a great option for you.

### Visit Different Cities in 4 Weeks

#### Itinerant Schedule

Travel through different cities and Tec de Monterrey's campuses, and learn about diverse parts of the country.

#### Field Trips

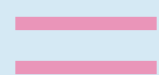
An inside look at companies, industries, or entrepreneurial initiatives to exert analysis, synthesis, and problem-solving processes in a multicultural setting.

#### Experiential Learning

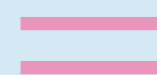
Active learning environments and challenges that transfer knowledge to real contexts.

### Credit Load of the Program

**2 Courses**



**6 Credits**



**10 ECTS**



# 4 Programs to Choose From



## Global Business

Identify business opportunities in international markets and develop value proposals to help enterprises thrive in a specific international context.

- NI1002B International Business Opportunities
- MT1001B Marketing Insight to Develop Strategies

**Route:** Mexico City, Puebla, Monterrey, and Queretaro.



## Regional Economics

Analyze the effects generated by the development and economic growth of a country, based on real and nominal macroeconomic variables.

- EC1003B Macroeconomics and Economic Development
- EC1020 Micro Economic Incentives and Macro Outcomes

**Route:** Mexico City, Puebla, Guadalajara, and Queretaro.



## Mexican Cultural Heritage and Social Challenges

Understand, identify, and analyze aspects of Mexico's culture so you can integrate them into your cultural knowledge.

- EH1013 Cultural Heritage of Mexico
- EH1014 Violence, Dignity, and Social Justice

**Route:** Mexico City, Puebla, Guadalajara, and Queretaro.



## Beyond borders:

An immersive journey through the culture, society and political context of Mexico

Hear from experts in the field, academics, and members of international organizations, about the normative and migration phenomenon and the current cooperation projects in our region.

- RI2002B Regional Scenarios in the Contemporary World
- RI1016 Gender, Society and Human Rights

**Route:** Mexico City, Puebla, Chiapas, and Queretaro.



**Each program offers special activities, conferences, and trips, while visiting several Tec de Monterrey's campuses in different cities to make an unforgettable experience.**





## IMPORTANT DATES

**Nomination Deadline**                    **May 10, 2024**  
**Application Deadline**                **May 17, 2024**  
**Classes Begin**                              **June 24, 2024**  
**Classes End**                                 **July 19, 2024**

	WEEK 1	WEEK 2	WEEK 3	WEEK 4
<b>Global Business</b>	Mexico City	Puebla	Monterrey	Queretaro
<b>Mexican Cultural Heritage and Social Challenges</b>	Mexico City	Puebla	Guadalajara	Queretaro
<b>Regional Economics</b>	Mexico City	Puebla	Guadalajara	Queretaro
<b>Beyond borders</b>	Mexico City	Puebla	Chiapas	Queretaro

## FEES AND TUITION

**\$2,250 USD\*** for exchange students  
(Nominated by partner institution)

**\$5,110 USD** for independent students

### This program includes:

- Tuition
- Housing
- Transportation for all program activities, including pick up on official arrival day and transfer from city to city

- Breakfast six days of the week
- Tickets to all visits and events of the program
- Student arrival kit
- Health Insurance

\*The cost of the program already reflects the tuition waiver for exchange students.

## See you in Mexico!

For more information about these programs, please contact your Study Abroad Office or contact us at:

✉ [studyinmexico@itesm.mx](mailto:studyinmexico@itesm.mx)

🌐 [studyinmexico.tec.mx](http://studyinmexico.tec.mx)

**YOUR POTENTIAL MOVES THE WORLD**