

iSummerMX 2024

Regional Economics Program

Four weeks traveling
and learning around Mexico





SPEND 4 WEEKS TRAVELING AROUND MEXICO

Mexico City • Puebla • Guadalajara • Queretaro

The **iSummerMX** programs are designed for students who love traveling and learning about new cultures.

Following Tec de Monterrey competency-based Learning Model, students upskill multi-disciplinary abilities and specialization for their professional future.

The learning process is centered on the student's involvement with the environment and their professors. Students develop transversal and disciplinary competencies by analyzing and creating solutions to real problematic bonded challenges.

They prove their knowledge and dominance of subjects through different learning evidence.



Discover Mexico!

If you love traveling and learning about new cultures, these itinerant programs **taught in English** are a great option for you.

Visit Different Cities in 4 Weeks

Itinerant Schedule

Travel through different cities and Tec de Monterrey's campuses, and learn about diverse parts of the country.

Field Trips

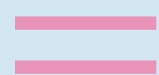
An inside look at companies, industries, or entrepreneurial initiatives to exert analysis, synthesis, and problem-solving processes in a multicultural setting.

Experiential Learning

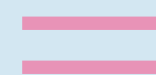
Active learning environments and challenges that transfer knowledge to real contexts.

Credit Load of the Program

2 Courses



6 Credits



10 ECTS

Regional Economics Program

In this programs you will make use of systemic thinking to extend your understanding of the economic problems in a society. You will also analyze the effects generated by the development and economic growth of a country, based on real and nominal macroeconomic variables.

You will be able to experience a part of Mexico's economy in different regions, by visiting **Mexico City, Puebla, Guadalajara, and Queretaro.**

EC1003B Macroeconomics and Economic Development

Based on real and nominal macroeconomic variables, you will analyze the effects that economic growth and development have on a country's society.

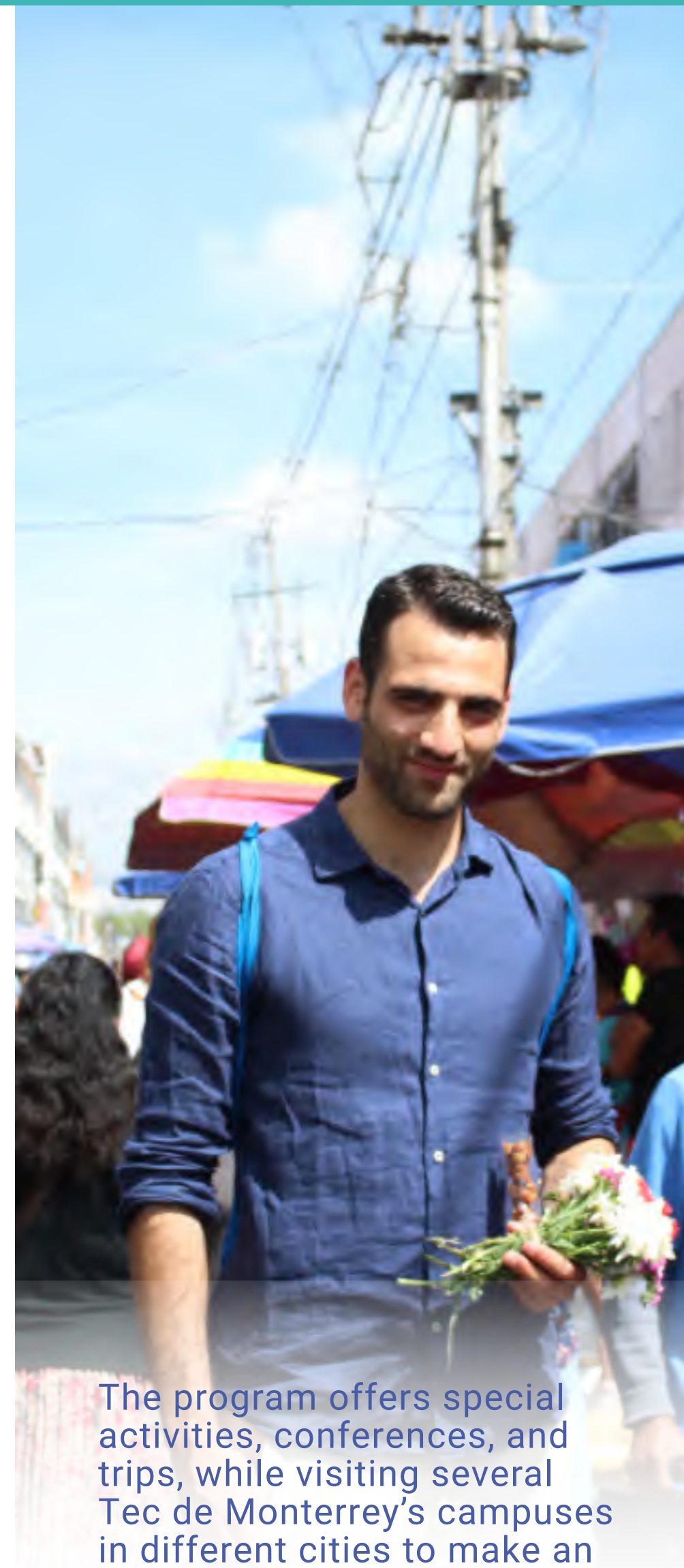
EC1020 Micro Economic Incentives and Macro Outcomes

In this course you will apply systemic thinking in the analysis of the economic problems of a society. You will apply basic concepts of economics to understand the interrelation of the decisions of economic agents and their effects on the macro results of the economy. Concepts of economic efficiency, market equilibrium, optimization analysis, and economic development will be included.



The Route

- Mexico City
- Puebla
- Guadalajara
- Queretaro



The program offers special activities, conferences, and trips, while visiting several Tec de Monterrey's campuses in different cities to make an unforgettable experience.

About the Campuses



Campus Puebla

Located in one of the city's best districts, it opened its doors in 2003. On 25 hectares, you will find excellent facilities with classrooms equipped with state-of-the-art technology as well as cafeterias, gymnasium, fields, and courts to practice your favorite sport. Furthermore, the city of Puebla is located 2 hours away from Mexico City, which makes this campus very attractive for students who wish to travel without having to move great distances.

Campus Ciudad de México

Is the second largest campus, and it is considered the newest and most modern campus with approximately 8000 enrolled students each semester. Located in the Southern part of the Capital City, Mexico City is a true contemporary megalopolis filled with contrasts, characterized by a variety of museums, theatres, cinemas, festivals and entertainment, hard to find anywhere else.



Campus Querétaro

Is the fourth largest campus in the country with more than 7000 students, of which 55% are from other states and more than 400 international students from around the world. Queretaro's excellent location, modern infrastructure, diversity of people, food, and touristic places make the state one of the best destinations to visit. In addition, Queretaro is one of the safest, innovative, and state-of-the-art sectors in industrial production, education, and technology.

Campus Guadalajara

Located west of the metropolitan area in the municipality of Zapopan, the campus has become one of the most relevant campuses of Tec de Monterrey and one of the most modern. Guadalajara is considered a capital of culture, being the home of the well-known Mexican icons such as mariachis, tequila, and charrería, all recognized as World Heritage by UNESCO.

Program Dates and Cost

Important Dates

Nomination Deadline
May 10, 2024

Application Deadline
May 17, 2024

Program Schedule

Week 1	June 24 to June 28, 2024	Mexico City
Week 2	July 1 to July 5, 2024	Puebla
Week 3	July 8 to July 12, 2024	Guadalajara
Week 4	July 15 to July 19, 2024	Queretaro

Fees and Tuition

\$2,250 USD*
for exchange students
(Nominated by partner institution)

\$5,110 USD
for independent students

This program includes:

- Tuition
- Housing
- Transportation for all program activities, including pick up on official arrival day and transfer from city to city
- Breakfast six days of the week
- Tickets to all visits and events of the program
- Student arrival kit
- Health Insurance

*The cost of the program already reflects the tuition waiver for exchange students.





YOUR POTENTIAL MOVES THE WORLD

Contact Information

For more information about this program, please contact your Study Abroad Office or contact us at:



studyinmexico@itesm.mx



studyinmexico.tec.mx

See you soon in Mexico!